



F A C T S H E E T

2006 SPARE THE AIR/FREE FARE PROGRAM

OVERVIEW

To encourage Bay Area residents to “Spare the Air,” rides on 24 Bay Area transit partners – including BART, Muni, AC Transit, VTA, Golden Gate Transit, ACE, SamTrans and Caltrain – will be **free all day on the first three non-holiday weekdays** the Air District declares a “Spare the Air” day from June 1 through October 13, 2006. Learn more about the “Free Fare” promotion at www.511.org.

SPONSORS

- Bay Area Air Quality Management District (Air District), (415) 749-4900
- Metropolitan Transportation Commission (MTC), (510) 817-5700

PARTNERS

Twenty-four (24) Bay Area transit systems, including:

- Muni
- ACE
- AC Transit
- Alameda-Oakland Ferry
- Alameda-Harbor Bay Ferry
- BART
- Benicia Breeze
- Caltrain
- County Connection
- Dumbarton Express
- Fairfield/Suisun Transit
- Golden Gate Transit and Ferries
- Livermore-Amador Valley Transit Authority (WHEELS)
- Petaluma Transit
- Rio Vista Breeze
- SamTrans
- Santa Rosa CityBus
- Sonoma County Transit
- Tri Delta Transit
- Union City Transit
- Vacaville City Coach
- Napa VINE
- VTA
- WestCat

GOALS

Encourage Bay Area residents to use public transportation and lessen the dependence on motor vehicles, the Bay Area’s number one source of air pollution. Other goals include:

- Protect public health by reducing smog on days when air quality is expected to be unhealthy
- Build transit ridership by introducing drivers to commute alternatives
- Encourage residents to adopt ongoing “Spare the Air” behaviors

FREE TRANSIT NOTIFICATION

Receive “AirAlerts,” advance notice of “Spare the Air” days and the free transit rides, by signing up for email, text messaging or pager notification at www.sparetheair.org.

COMMUTING TIPS

- Visit www.511.org to find out if your local transit agency is participating in the “Spare the Air/Free Fare” program and to plan your commute
- To get to a mass transit partner, use an air-friendly transportation method like:
 - Carpooling
 - Walking, or
 - Riding a bike

FUNDING

This partnership is funded by the Bay Area Air Quality Management District and the Metropolitan Transportation Commission, using federal transportation, TFCA and Air District dollars allocated to the Bay Area.